

Example evaluation criteria

Criteria	Weighting
<p>Understanding of the brief</p> <ul style="list-style-type: none"> - Has the organisation demonstrated that they understand the purpose of the engagement? - Has the organisation demonstrated they understand the outputs we are looking for? - Does the proposal cover the communities we are looking to target? 	10%
<p>Credibility with the community</p> <ul style="list-style-type: none"> - Have they demonstrated a strong existing relationship with the communities outlined in their proposal? - Have they had previous experience of engaging with these communities? - Have they demonstrated how they are able to access those communities if they do not have a direct relationship? 	40%
<p>Methodology</p> <ul style="list-style-type: none"> - Have they outlined a clear methodology for engaging with those communities? - It is appropriate and in line with government guidance around face to face activities? - Has the supplier shown any creativity in their approach? 	20%
<p>Cost</p> <ul style="list-style-type: none"> - Does it offer value for money in terms of reach into the target community? - Due to it's scale, does it offer efficiencies? 	30%